

## INTERNATIONAL CONFERENCE ON LIBRARIES (ICOL) 2025

Date: 23-24 September 2025

Venue: Ascott Hotel, Penang, Malaysia

Theme: "Towards Sustainable Future Libraries"

### CALL FOR SPONSORSHIP AND EXHIBITION

The *International Conference on Libraries (ICOL) 2025* with the theme "Towards Sustainable Future Libraries" will be held at the Ascott Hotel, Penang, from 23rd to 24th September 2025. It is organized by the Universiti Sains Malaysia Library, supported by the Librarians Association of Malaysia.

We offer various sponsorship packages designed to suit different levels of engagement and visibility. Your sponsorship will provide numerous benefits, including brand visibility and exposure to a global audience through event materials, website, and social media channels and networking opportunities through direct interaction with leading professionals, industry leaders and potential clients.

We cordially invite organizations, companies, publishing communities, and suppliers to sponsor this conference or join us in exhibition. Our aim is to provide a platform for knowledge and information professionals from various backgrounds to share ideas, views, and experiences. We are expecting about 150 Malaysian and foreign delegates. We hope related companies, suppliers, and vendors will take this golden opportunity to participate in this conference.

### EXHIBITION

	Amount	Services Provided
<b>Exhibition</b>	RM3,000	<ul style="list-style-type: none"> <li>•Standard booth (3mx3m panels, with one table and two chairs, power socket and necessary facilities)</li> <li>•Attendance at opening ceremony</li> <li>•Free refreshment throughout the conference</li> <li>•Conference pack</li> </ul>

#### EXHIBITION SCHEDULE

Preparation : 22 September 2025

Opening: 23 – 24 September 2025

Exhibition: 9.00 a.m. - 5.00 p.m.

#### EXHIBITION VENUE

Ascott Hotel

Penang

MALAYSIA

### SPONSORSHIP

Sponsor Benefits	Sponsorship Levels				
	Platinum RM50,000	Gold RM30,000	Silver RM10,000	Bronze RM5,000	Others
<b>Conference pack</b>	*	*	*	*	*
<b>Company's logo in the program book (with indication of the sponsorship level)</b>	*	*	*	*	*
<b>Company's logo on the conference websites (with indication of the sponsorship level)</b>	*	*	*	*	*
<b>Attendance at opening ceremony</b>	*	*	*	*	*
<b>Free registration to the conference and lunch</b>	2 participants	2 participants	1 participant		
<b>A standard exhibition booth and facilities</b>	*	*	*		
<b>5 minutes multimedia product presentation in the conference</b>	*	*			

#### ENQUIRIES

Tel: +604-653 3717 (Kamal) / +604-653 3716 (Intan)

+604-653 3892 (Suhana) / +604-653 3707 (Akmal)

Email: sponsoricol@gmail.com